

FOR IMMEDIATE RELEASE
October 1, 2006

PILLOW PICS PILLOW KIT

30 minutes of fun...a lifetime of memories!!

DALLAS (October 1, 2006)- In a very impersonal world, the demand for personalized products is growing by leaps and bounds. People want to give gifts that express themselves and create a personal bond between the gift giver and recipient. **PillowPics** allows people to create a unique gift with a personal and intimate sentimentality, a gift that will be cherished for years to come. **PillowPics** is a natural extension for the scrapbooking industry, allowing the creator the same wonderful expression of saving memories just simply in another, very unique format.

PillowPics is the perfect gift for any occasion. It comes in the form of a craft kit. Since *no sewing is required*, even those with “two left thumbs” can be the creator of a beautiful personalized pillow. Any photo or scanned photo that can be printed in an 8 x 10” size can be used to create a pillow.

Each kit comes with everything needed to make a unique photo pillow. The kit includes Fotofab Fabric™ that can be printed on any home inkjet printer, a beautiful cotton pillow sham with decorative ribbon, the pillow insert and a gift card. *The kit can be completed in three easy steps in approximately thirty minutes.*

Occasions such as Mother’s Day, the birth of a new baby, bridesmaids gifts; all deserve a heart felt gift to commemorate the event. Sororities honoring their sisterhood, class gifts to a teacher, cheerleaders celebrating their season and pet owners cherishing their pets are just a few of the countless options for a personalized pillow.

Pillow Parties are all the rage! These parties can make great fundraisers for your charity. A **PillowPic Pillow Party** is also a great way to gather customers to your craft or scrapbooking store.

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To share in the excitement of **PillowPics.com** contact Elyse Eriksson at 214-707-7658 or visit us at **PillowPics.com**, www.pillowpics.com. ,9603 Hilldale Dr., Dallas, TX 75231,

